

A background image showing two men in business attire. The man on the left is wearing a red polo shirt with 'BIG RED' and '0417 326 695' printed on the back. The man on the right is wearing a dark t-shirt with 'localsearch' on it and is holding a blue folder. The background is a blurred outdoor setting.

localsearch

# 2024 Content Calendar

For Small Business

# Key Dates

January

**26**

Australia Day

May

**12**

Mother's Day

February

**14**

Valentines Day

September

**1**

Father's Day

March

**29**

Good Friday

October

**31**

Halloween

April

**25**

ANZAC Day

November

**29**

Black Friday

# January 2024

## Key Dates

- 1 New Years Day
- 4 World Braille Day
- 24 Global Belly Laugh Day
- 26 Australia Day
- 28 Data Privacy Day

Sun	Mon	Tues	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

# February 2024

## Key Dates

- 4 World Cancer Day
- 11 Day of Women & Girls in Science
- 14 Valentine's Day
- 15 Childhood Cancer Day
- 20 National Love Your Pet Day
- 20 World Day of Social Justice
- 28 Rare Disease Day

Sun	Mon	Tues	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29		

# March 2024

## Key Dates

- 1 National Employee Appreciation Day
- 3 Clean Up Australia Day
- 21 Harmony Day
- 31 Easter Sunday
- 3 World Wildlife Day
- 8 International Women's Day
- 29 Good Friday
- 23 Earth Hour

Sun	Mon	Tues	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

# April 2024

## Key Dates

- 1 Easter Monday
- 11 Remembrance Day
- 13 World Kindness Day
- 13 National Recycling Week
- 15 Clean Out Your Refrigerator Day
- 20 World Children's Day
- 25 ANZAC Day

Sun	Mon	Tues	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

# May 2024

## Key Dates

4 Star Wars Day  
5 World Laughter Day

7 World Asthma Day  
12 Mother's Day

17 World Baking Day  
19 Endangered Species Day

20 National Volunteer Week  
25

Sun	Mon	Tues	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

# June 2024

## Key Dates

- 1 Pride Month
- 8 World Oceans Day
- 14 World Blood Donor Day
- 21 Bring Your Dog to Work Day
- 30 End of Financial Year

Sun	Mon	Tues	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						



## Key Dates

- 1 International Joke Day
- 2 NAIDOC Week
- 21 National Pyjama Day
- 30 International Day of Friendship

Sun	Mon	Tues	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

# August 2024

## Key Dates

2 Jeans for Genes Day  
4 Dental Health Week

8 International Cat Day  
9 Day of the World's Indigenous Peoples

10 National Science Week  
26 International Dog Day

31 Daffodil Day

Sun	Mon	Tues	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

# September 2024

## Key Dates

- 1 Father's Day
- 6 Read a Book Day
- 12 R U OK? Day
- 21 World Alzheimer's Day
- 22 Car Free Day
- 30 International Podcast Day

Sun	Mon	Tues	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

# October 2024

## Key Dates

- 1 International Coffee Day
- 4 World Animal Day
- 10 World Mental Health Day
- 16 World Food Day
- 22 International Caps Lock Day
- 25 World Teacher's Day
- 31 Halloween

Sun	Mon	Tues	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
21	21	22	23	24	25	26
27	28	29	30	31		

# November 2024

## Key Dates

5 Melbourne Cup  
11 Remembrance Day

13 World Kindness Day  
11 National Recycling Week

15 Clean Out Your Refrigerator Day  
20 World Children's Day

29 Black Friday  
30 Small Business Saturday

Sun	Mon	Tues	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

# December 2024

## Key Dates

4 Santa's List Day  
10 Human Rights Day

14 Free Shipping Day  
15 National Ugly Sweater Day

24 Christmas Eve  
25 Christmas Day

26 Boxing Day  
31 New Years Eve

Sun	Mon	Tues	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



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