

Little Legends Program



Who We Are

At Localsearch we believe regional Australia is full of amazing communities and great businesses. So we built the most comprehensive online hub of local, grassroots information to connect Aussies across the nation with great places just like your town.

We're passionate about the areas we work in and we see the big picture by focusing on the little things that really matter – the rising stars of tomorrow. Those little tykes on the fields and dancefloors of your community.

That's why we created the Localsearch Little Legends Program.





About The Little Legends Program

We know that running and motivating a junior sporting club can be both rewarding and demanding. So we're here to help!

In addition to sponsorship funding, our Little Legends Program will load you up with a range of value adds to suit your club's individual needs.

From club gazebos to sponsorship packs, and promotional tools to help you grow

your club, we're here to contribute to your club and your local community.

So whether it's rugby, netball, lacrosse, dance – or any other sport – we're passionate about supporting local kids to stay happy, healthy and active. In fact, we've supported over 200 junior sporting clubs throughout regional Australia since 2008.

Will yours be next?



Who's Eligible For Sponsorship?

To be eligible for the Little Legends Program you must meet the following criteria:

- Are a junior sporting team or club
- Are situated in one of our markets
- Are not affiliated with Telstra, Sensis or Yellow Pages

For a full list of our current markets please refer to: www.localsearch.com.au/regions

What Are The Perks?

Watch your team strut their new uniforms out onto the field, or help them practice productively with new equipment.

The Little Legends Program grants eligible junior sporting clubs sponsorship funds to support their day-to-day operations.

We can also help you spread awareness of your club both online and offline. You'll not only get a free premium listing in your local Localsearch Directory, we'll throw in a bonus front cover shoot too.

And we'll promote your club to our 5,000+ followers across our social media platforms to help boost your online presence.

Here's What You Get...

1. Sponsorship Funds

Sponsorship funds are provided to clubs per year, over three years.

We strive to make sure that what we do is relevant to the people we support. So we'll work with you to make a tailored sponsorship agreement that your club and members will benefit from.

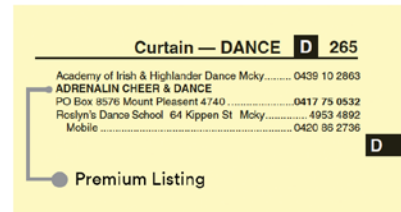
Sponsorship funds are negotiated once we confirm that your club meets all the eligibility criteria outlined above.

P.S. Got an existing sponsorship proposal? Send it through! We'll carefully consider all sponsorship proposals and work with you to create a mutually beneficial partnership.



2. Premium Listing

Help your club stand out from the crowd with a premium listing in your local phone directory. It also better connects you with your local community by letting people know how to contact you, making it easier than ever to get in touch.



3. Front Cover Photo Shoot

To welcome you to the program, we'll give you an exclusive free front cover photo shoot for one year throughout the duration of your sponsorship.

This means you get access to our extensive distribution network across regional Australia, which is a fantastic opportunity to gain significant awareness – and more enquiries – for your club.

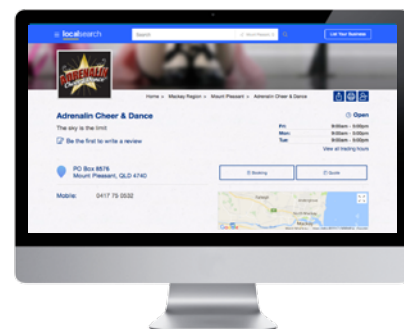
And the best bit? Once we're done, you'll receive a copy of the photos to keep as a lovely memory.



4. Online Profile Page

Promote your club online with a bonus profile page on localsearch.com.au and our app.

We'll send you instructions via email on how to update and customise your page. Updates can be completed anytime throughout the duration of your sponsorship.



5. Social Media Promotion

Tap into a thriving online network of 5,000+ followers as we promote your club to our social media network.

Find us at [@LocalSearchAU](https://www.facebook.com/LocalSearchAU) and keep up to date with what we are doing for clubs just like yours!

Find us on 

What's Your Promise To Localsearch?

1. Use Sponsorship Signage At Your Club

Let us stand tall alongside you! We're proud to sponsor your club and – in addition to all of the perks mentioned previously – we'll organise and pay for sponsorship signage at your club.

What kind of signage are we looking for?

This can include fixed ground signage (such as fixed to a fence) or portable signage (such as a banner) which is a perfect option for clubs who don't own the venue on which they play.



2. Include The Localsearch Logo

Whether you're emailing out a newsletter, designing team uniforms, or sending a club invitation in the mail, please include – wherever possible – the Localsearch logo on any online or offline channels.

The 'localsearch' logo is displayed in white text on a solid blue rectangular background.

3. Like Us On Social Media

Find us at [@LocalsearchAU](https://www.facebook.com/LocalsearchAU) and we'll follow you back to help you grow your online presence.



The Te Whanau Netball Club

FAQs - Frequently Asked Questions

1. We are only a very small club, can we still apply for sponsorship?

Of course! Our program aims to support sporting clubs regardless of the number of members you have or the size of your organisation.

2. Is there a limit to the number of clubs sponsored in each region? Is there a wait list?

Localsearch currently supports a maximum of four junior sporting clubs per region. Each region is reviewed at varying times throughout the year, and if there are no current sponsorship spots available, we'll place your club on our waiting list and contact you when, and if, a sponsorship spot becomes available.

3. Our club doesn't have a website and we aren't on social media. Does that mean we aren't suited for the sponsorship program?

No online presence? That's ok. We understand not all clubs have the resources to manage social media and/or a website.

4. We've already been sponsored in the past. Can we reapply?

We're big believers in fair game. So to make sure other teams in your region can get the same benefits you already had, we're currently only sponsoring a club once.

5. We don't own the venue/grounds that our club plays on. What are our options for sponsorship signage?

We know many of the clubs and organisations we work with use council-owned grounds (or similar). So we're happy to supply non-permanent signage such as a banner that can easily be stored in between games and club events.



Keen To Get Involved?

Here's What's Next...

If you'd like to get involved simply fill out an online Little Legends application form and we'll be in touch shortly.

Website: <http://sponsorships.localsearch.com.au/little-legends/>

Email: sponsorships@localsearch.com.au

localsearch

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